



Southampton Strategic Assessment

Southampton Economic Assessment

Appendices Tartan Rugs

Last Updated September 2017

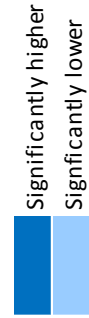
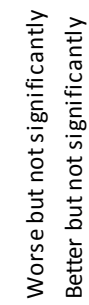


Appendices: Tartan Rugs

Local Authority	Population		Productivity	
	Population aged 16-64 (%) 2016	% growth in population aged 16-64 (2017-2039)	GVA (£) per head at current basic price (£) 2015	% Growth in GVA per Head: 2010-2015 annual average
England	63.1	5.1	£26,159	3.0
Southampton	69.2	9.0	£23,535	2.2
South East	62.0	5.4	£27,847	2.9
Birmingham	64.2	11.0	£22,307	2.8
Bristol	68.2	15.0	£30,850	2.1
Coventry	66.4	21.5	£22,165	2.7
Hampshire	60.6	-0.5	£15,778	2.5
Isle of Wight	57.2	-4.8	£25,711	2.1
Kingston upon Hull	65.7	-3.0	£19,803	1.7
Leeds	65.6	5.9	£27,466	2.2
Liverpool	68.4	3.2	£22,790	0.2
Newcastle upon Tyne	68.4	4.0	£27,645	1.3
Notttingham	69.8	6.2	£25,236	0.1
Portsmouth	67.6	5.8	£19,833	1.1
Salford	65.5	13.6	£21,566	3.1
Sheffield	65.8	7.5		

* Greater Manchester North West is used as a proxy for Salford. Tyneside is a proxy for Newcastle upon Tyne and North Tyneside.

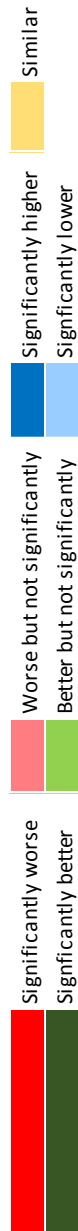
Key: Difference to the England average





Local Authority	Business and Enterprise																					
	Business Demography					Business Survival					Self					Floorspace						
	Business enterprises, rate per 10,000 population (aged 16-64) - 2016	% Growth in the number of all enterprises: 2010-2016 annual average	% Growth in the number of micro enterprises: 2010-2016 annual average	Business births per 10,000 pop aged 16-64 (2015)	Deaths of enterprises rate per 10,000 aged 16-64 (2015)	% change in no. of business births: 2010-2015 annual average	% change in no. of business deaths: 2010-2015 annual average	Survival of new enterprises from 2014 over 1 year (2014 to 2015)	Survival of new enterprises from 2013 over 2 years (2014 to 2015)	Survival of new enterprises from 2012 over 3 years (2013 to 2015)	Survival of new enterprises from 2010 over 5 years (2011 to 2015)	Self employed, by 16-64 population (April 2016 - March 2017)	Growth in self employment 2009 to 2017: annual average	% change in business floorspace (2000/01 to 2015/16)	% change in business floorspace (2010/11 to 2015/16)	% change in the number of rateable properties (2000/01 to 2015/16)	% change in the number of rateable properties (2010/11 to 2015/16)	Retail Floorspace (%): 2015/16	Office Floorspace (%): 2015/16	Industrial Floorspace (%): 2015/16	Other Floorspace (%): 2015/16	Floorspace - Rateable Value (£ Per Metre Squared): 2015/16
England	635.1	3.9	4.0	99.3	64.4	13.2	0.4	92.2	75.1	59.2	41.4	15.6	3.1	1.9	1.0	12.7	5.7	18.1	15.7	55.6	10.6	£81.0
Southampton	369.8	4.5	4.9	80.4	47.9	22.0	0.4	92.8	72.4	58.0	37.1	11.7	4.1	-11.4	0.8	-2.2	2.8	31.3	18.4	36.1	14.3	£100
South East	701.0	3.1	3.2	99.9	68.1	10.1	-0.2	93.2	76.9	61.1	43.4	16.8	3.0	5.9	1.1	14.3	5.3	20.1	18.5	36.7	12.7	£88
Birmingham	452.3	5.4	5.7	102.6	56.6	24.1	0.6	90.0	72.8	55.3	36.5	14.5	13.2	-5.3	3.6	12.1	4.6	18.0	16.9	55.5	9.6	£72
Bristol	561.1	5.3	5.7	91.3	59.6	12.4	2.3	90.4	75.7	59.9	42.3	14.9	4.5	-6.6	2.6	10.1	6.9	18.8	22.4	49.1	9.7	£85
Coventry	405.7	5.3	5.6	81.7	45.8	18.7	-0.4	92.9	74.2	59.2	38.3	10.2	7.3	3.3	0.3	7.8	4.4	18.3	13.8	59.0	9.0	£66
Hampshire	712.4	2.7	2.7	95.0	65.1	9.5	-1.2	93.6	77.8	62.7	44.7	15.5	4.2	2.8	1.0	19.1	5.7	17.2	18.1	52.5	12.2	£79
Isle of Wight	569.8	1.0	0.5	59.2	54.2	6.0	-0.9	93.1	75.0	60.0	43.8	21.4	3.2	-1.6	2.2	14.7	11.4	25.6	6.9	50.2	17.3	£55
Kingston upon Hull	340.3	2.1	2.2	50.9	36.9	8.1	-1.6	91.4	73.0	57.2	34.7	7.4	-0.1	-7.8	1.1	0.8	3.8	19.1	9.3	62.4	9.2	£47
Leeds	513.1	4.9	5.2	84.8	54.7	10.5	0.0	91.7	73.9	57.1	41.7	10.6	0.2	-14.9	2.4	12.1	6.5	14.7	19.8	55.4	10.0	£81
Liverpool	374.8	4.4	4.8	74.3	47.6	17.8	0.9	92.6	68.2	55.8	36.0	11.2	1.6	-2.6	1.0	9.3	11.7	23.8	21.7	44.1	10.5	£76
Newcastle upon Tyne	377.9	3.9	4.2	62.9	46.4	14.8	3.0	88.8	70.3	53.2	41.4	12.0	3.8	-5.8	6.8	4.5	10.2	24.2	29.1	33.9	12.7	£92
Nottingham	373.4	4.1	4.6	62.9	48.3	14.8	2.2	92.6	70.8	57.7	38.5	13.5	9.6	10.2	0.4	7.0	3.0	20.8	21.6	46.4	11.2	£67
Portsmouth	377.9	2.9	2.8	67.9	45.2	12.6	-2.0	92.0	70.7	55.5	38.7	11.7	3.8	-0.1	5.9	6.7	4.3	25.8	15.4	46.3	12.5	£80
Salford	482.9	5.3	5.5	91.1	61.7	15.9	3.6	90.8	72.9	54.4	36.0	10.3	1.8	12.5	0.8	11.4	9.6	13.1	19.7	58.1	9.1	£65
Sheffield	399.5	3.1	3.4	61.0	46.7	11.7	-1.1	91.9	73.7	61.1	43.1	13.1	0.7	1.6	2.6	12.6	6.2	19.0	15.2	56.4	9.5	£71

Key: Difference to the England average





Local Authority	Employee Jobs										Labour market										Skills and qualifications									
	Ratio of employee jobs to working age pop (2015)	% change in the number of employee jobs since 2011-15	Number of jobs by hectare: 2015	% of jobs that are part-time (2015)	% change in the number of employee jobs between 2011-15 (part-time)	% change in the number of employee jobs between 2011-15 (full-time)	Public sector employment 2015	% change in the number of employee jobs between 2011-15 (public sector)	% change in the number of employee jobs between 2011-15 (private sector)	Economic Activity Rate, people aged 16 to 64 (April 2016-March 2017)	Employment Rate, people aged 16 to 64 (April 2016-March 2017)	Employment rate - % point change (2010-2017)	Economic inactivity rate, people aged 16-64 (April 2016-March 2017)	Unemployment rate, people aged 16+ (April 2016-March 2017)	Unemployment rate - % point change (2010-2017)	Claimant count, people aged 16-64: August 2017	Claimant count rate - % point change since August 2013 - August 2017	Out-of-work benefits, people aged 16-64: November 2016	Out of work benefits - % point change (Nov 2009 - Nov 2016)	Percentage of 16-18 year olds not in education, employment or training (NEET): 2015	NEET % point change 2011-15	NVQ 4, % of economically active (January to December 2016)	At least NVQ 3, % of economically active (January to December 2016)	Trade Apprenticeships % of economically active (January to December 2016)	NVQ 1 or less, % of economically active (January to December 2016)	No qualifications, % of economically active (January to December 2016)	Annual % point change of NVQ 4+ (2004-2016)	Annual % point change of NVQ 2-3 (2004-2016)		
England	0.72	7.8	1.9	30.5	2.7	10.1	17.4	-11.5	12.9	78.2	74.4	5.7	21.8	4.8	-37.8	1.9	-42.4	8.1	-34.1	4.2	-31.1	42.4	59.7	3.2	3.2	15.2	4.8	3.7	-0.3	
Southampton	0.67	10.3	20.4	35.4	9.4	3.4	21.7	0.2	13.4	75.2	71.4	4.8	24.8	5.0	-37.8	2.0	-29.6	8.0	-36.5	4.7	-36.5	38.1	60.9	4.2	4.2	14.3	4.3	2.5	-0.3	
South East	0.73	7.6	2.1	31.3	2.8	8.8	15.4	-10.6	11.7	80.8	77.7	4.0	19.2	3.8	-43.3	1.2	-42.9	6.1	-31.5	3.9	-32.8	44.9	62.0	3.1	3.1	14.2	3.6	3.5	-0.2	
Birmingham	0.69	5.3	18.3	27.9	-3.5	12.2	22.5	-10.5	10.9	70.7	64.5	8.4	29.3	8.6	-42.4	4.4	-34.8	12.4	-34.7	5.2	-24.6	39.6	54.5	1.3	1.3	18.6	8.6	2.9	0.0	
Bristol	0.83	10.9	10.9	30.7	4.9	7.6	18.5	-21.3	22.3	79.9	76.2	6.6	20.1	4.7	-18.3	1.7	-51.4	9.0	-34.3	5.8	-35.2	54.9	69.9	2.4	2.4	12.6	3.5	3.4	-0.5	
Coventry	0.67	9.9	15.6	30.8	0.8	16.2	18.2	-13.4	16.8	72.4	69.6	3.1	27.6	3.7	-35.0	1.9	-56.1	8.9	-44.0	4.7	-21.7	36.1	52.5	2.3	2.3	18.2	6.5	2.4	-0.5	
Hampshire	0.72	5.6	1.6	32.2	6.7	3.3	13.9	-16.3	10.3	83.2	80.5	2.7	16.8	3.3	-41.8	0.8	-50.0	5.2	-30.7	3.0	-43.4	40.5	61.4	3.5	3.5	14.8	3.1	3.1	-0.2	
Isle of Wight	0.62	1.6	1.3	37.0	-2.5	3.7	20.1	-13.7	6.4	77.0	73.5	15.0	23.0	4.4	-36.0	1.7	-50.0	10.2	-26.1	2.7	-46.2	32.1	54.0	4.8	4.8	19.2	4.0	3.6	-0.6	
Kingston upon Hull	0.69	5.0	14.5	32.4	2.2	3.6	19.7	-13.4	10.8	74.7	68.8	13.0	25.3	7.7	-59.1	3.6	-54.4	14.1	-30.9	6.2	-40.4	32.6	50.5	7.0	7.0	19.4	7.1	7.8	-0.6	
Leeds	0.84	8.2	7.8	29.1	4.0	10.7	17.4	-17.6	15.8	77.4	74.8	8.7	22.6	3.2	-44.8	2.2	-51.1	9.3	-29.0	6.4	-21.0	39.3	60.0	2.3	2.3	16.9	6.1	3.2	-0.3	
Liverpool	0.70	0.7	17.2	33.6	4.1	3.1	24.9	-11.2	5.3	70.0	65.0	7.8	30.0	7.1	-66.7	3.6	-36.8	13.8	-36.7	6.3	-45.2	39.8	55.6	2.6	2.6	19.0	10.3	7.2	-1.0	
Newcastle upon Tyne	0.90	4.9	15.7	32.4	8.6	6.6	25.6	-14.9	14.0	71.7	65.7	9.1	28.3	8.3	-33.3	3.5	-24.4	9.8	-37.6	5.7	-51.7	45.2	65.1	2.7	2.7	16.3	7.3	3.1	-0.8	
Nottingham	0.97	11.0	28.8	32.1	8.1	12.5	18.7	-14.8	19.2	66.1	60.9	6.8	33.9	7.8	-34.7	3.3	-44.8	11.9	-33.1	5.8	-35.2	37.4	56.2	3.4	3.4	16.8	8.5	1.9	-0.5	
Portsmouth	0.71	0.0	16.8	32.9	-2.6	-0.4	21.3	-15.8	5.3	76.3	71.9	0.6	23.7	5.7	-55.9	1.6	-51.6	8.1	-35.2	5.5	-22.2	37.4	56.2	3.8	3.8	17.0	5.4	2.7	-0.2	
Salford	0.73	1.0	12.1	25.8	-6.6	3.6	20.8	-7.8	3.6	77.7	72.1	13.7	22.3	7.1	-38.8	2.8	-45.1	11.5	-38.2	7.8	30.0	35.8	54.3	5.7	5.7	14.9	5.3	4.8	-0.5	
Sheffield	0.67	5.1	6.8	33.2	3.0	4.1	20.8	-9.3	9.7	73.4	69.0	4.9	26.6	5.9	-39.1	2.5	-45.5	9.7	-29.2	5.2	-36.6	43.3	62.3	3.6	3.6	13.6	5.0	3.5	-0.4	

Key: Difference to the England average

