

A large, ornate fountain with multiple tiers and jets of water, set against a dark stone wall. The water is illuminated, creating a bright spray of droplets.

Southampton Child Friendly Cities Insights and Data Pack Innovation Badge Summary – 2022

Southampton City Council – Data, Intelligence & Insight Team



The main aim of the Child Friendly Southampton discovery stage was to collate both intelligence and insight across the city to provide a wider view of the children and young people in Southampton, and how they feel about a variety of topics.

This engagement activity ran through Summer 2022.

The main route for feedback was our Child Friendly Southampton Baseline Survey, which was circulated across the city with a main version as well as an easy read version for SEND and early years. We also created some activities to get feedback on certain topics in the questionnaire. The surveys and activities were promoted in the following ways:

- Roadshow
- Youth groups
- Local Events (e.g. Mela Festival and SPCA Play Day)
- Social Media
- Education settings
- Digital posters
- E-bulletins
- On the website
- Emails to stakeholders and partners
- Focus Groups

We also asked and collated questions from other surveys to that ran across the city including:

- Children and Young People's Draft Strategy Consultation (a younger version of the questionnaire was circulated to children and young people across the city at the end of 2021)
- Make your Mark (a poll and a questionnaire was circulated to children and young people across the city in Spring 2022)
- School Streets Survey (a survey that was conducted at selected schools in Summer 2022)

This report also outlines some of the key data intelligence figures around children and young people in the city on a variety of topics including safety, health, place and education.



About the respondents

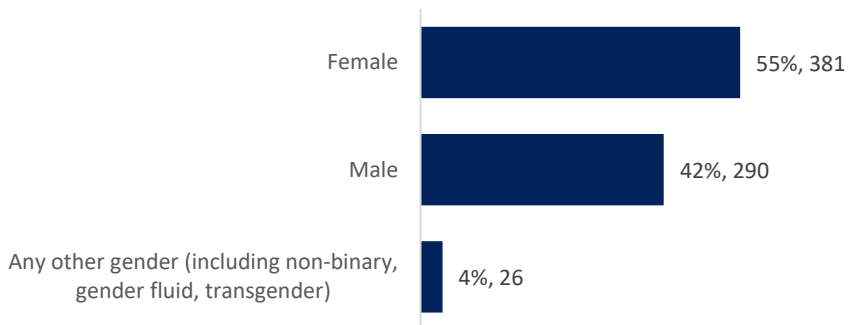


Child Friendly Baseline Survey & Activities – about the respondents

In total, we had **1338 responses** from our Child Friendly Baseline Survey and Activities.

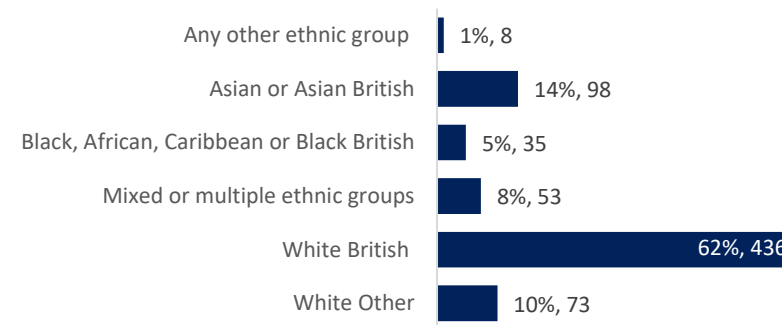
We asked these respondents a variety of demographic and profiling questions to ensure that there was a broad representation of children and young telling us their thoughts and views, and to understand how different children and young people feel across the city.

Gender:



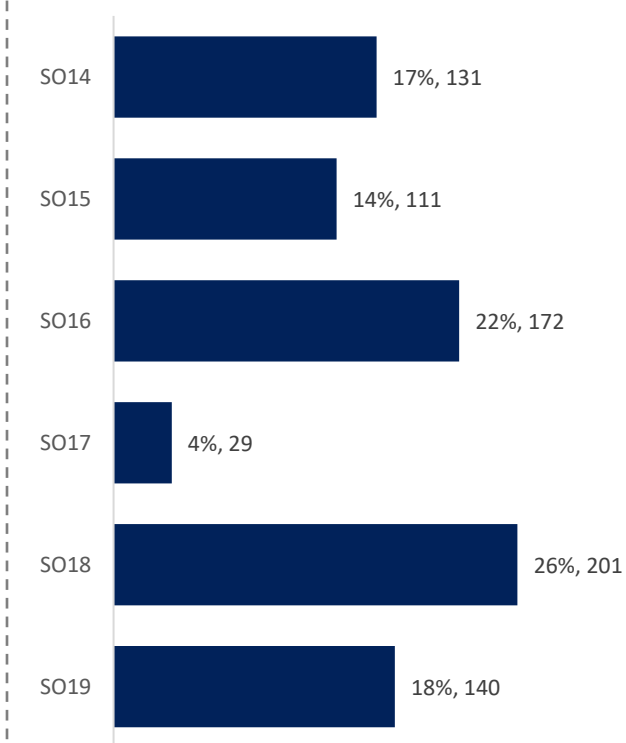
This information was asked in the Baseline & Easy Read Surveys

Ethnicity:



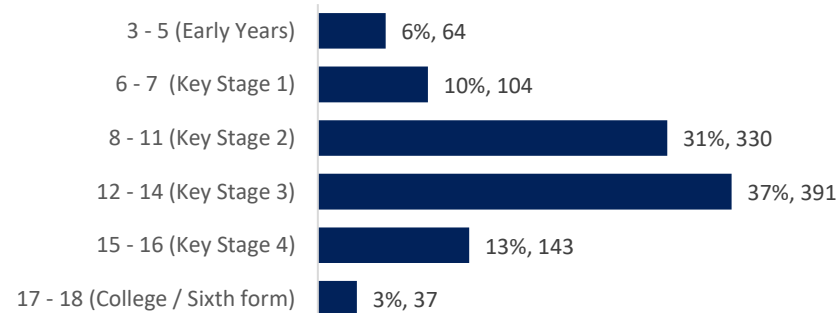
This information was asked in the Baseline & Easy Read Surveys

Location:



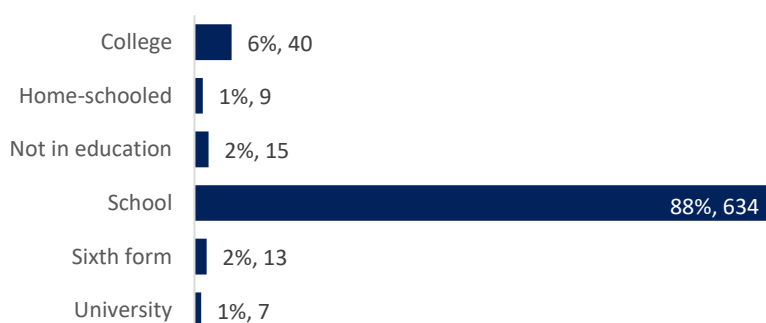
Location information was asked in the Baseline & Easy Read Surveys, Activity 1, Activity 2, Activity 3 and Activity 4

Age:



This information was asked in the Baseline & Easy Read Surveys, Activity 1, Activity 2, Activity 3 and Activity 4

Educational setting:



This information was asked in the Baseline & Easy Read Surveys

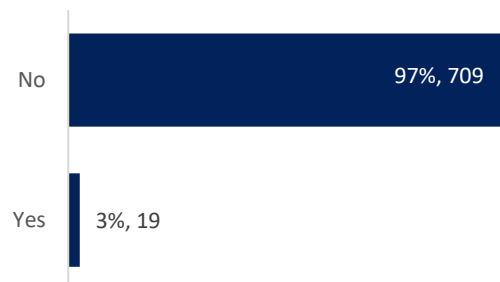


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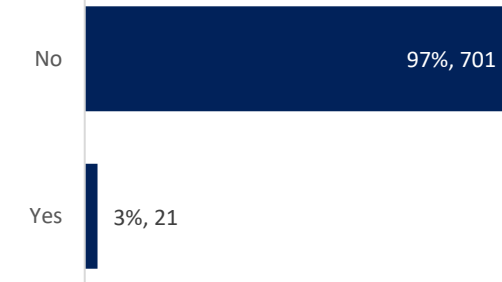
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Parent:



This information was asked in the Baseline & Easy Read Surveys

In foster care:



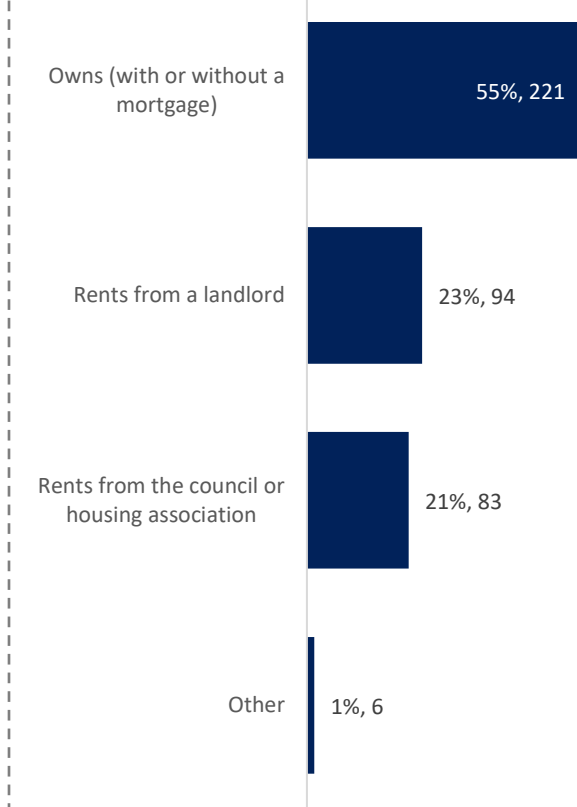
This information was asked in the Baseline & Easy Read Surveys

Involved in the youth offending service:



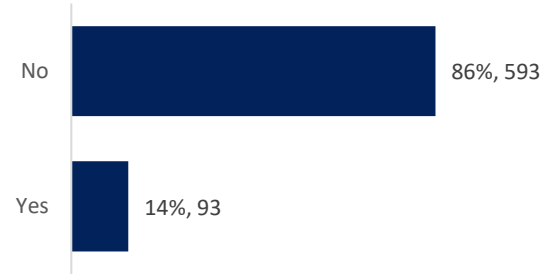
This information was asked in the Baseline & Easy Read Surveys

Tenure:



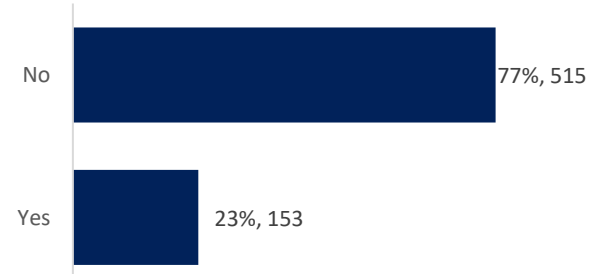
This information was asked in the Baseline Survey

Young carer:



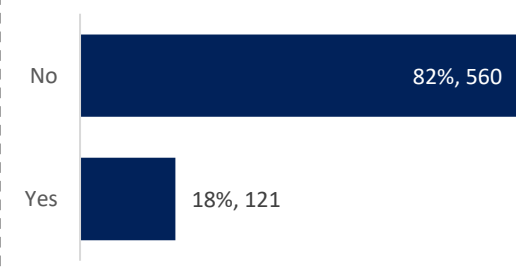
This information was asked in the Baseline & Easy Read Surveys

Disability:



This information was asked in the Baseline & Easy Read Surveys

Special Education Needs:



This information was asked in the Baseline & Easy Read Surveys



Innovation

The city council finds new, different and creative ways to make sure all children in the city enjoy their rights.



For the Innovation badge, we spoke to young people about their future. We found out that:

- *When asked about what their future Southampton looks like, children and young people told us they would like the city to be safer for everyone, and that everyone is respectful and inclusive to everyone.*
- *When asked about what issues they would like Southampton City Council to address, the top commented upon theme was improving litter collections, supporting homelessness and reducing crime. When asked what their future Southampton looks like, children and young people's comments aligned with this, with a safer and cleaner place arising as top themes.*
- *Almost 1 in 5 respondents told us that they find it hard to speak about their future.*

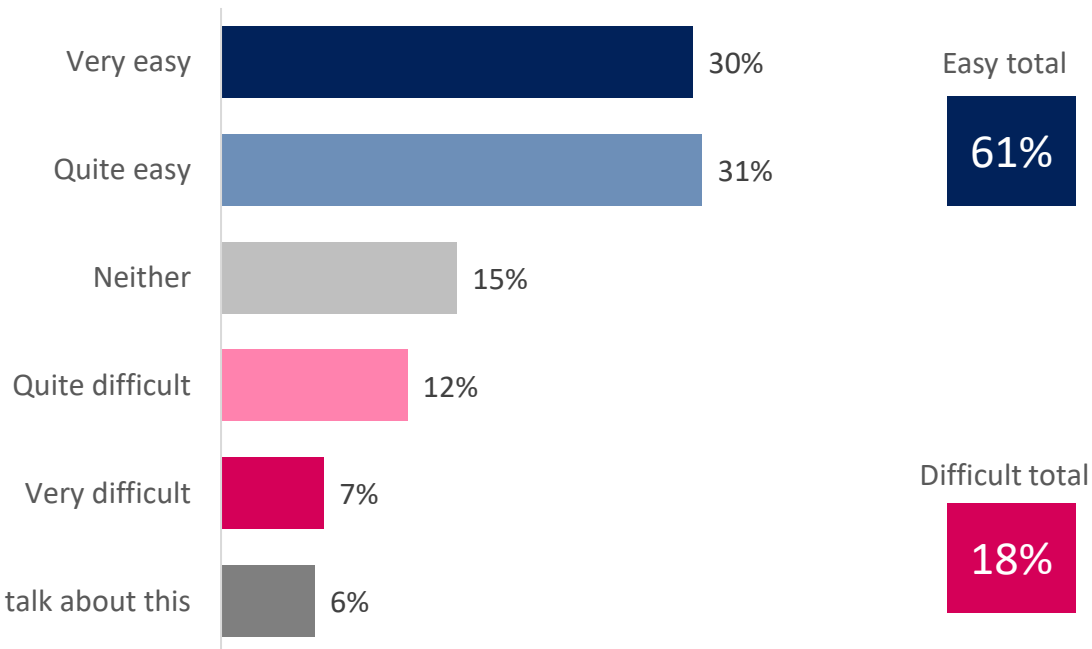


Base respondents: 506

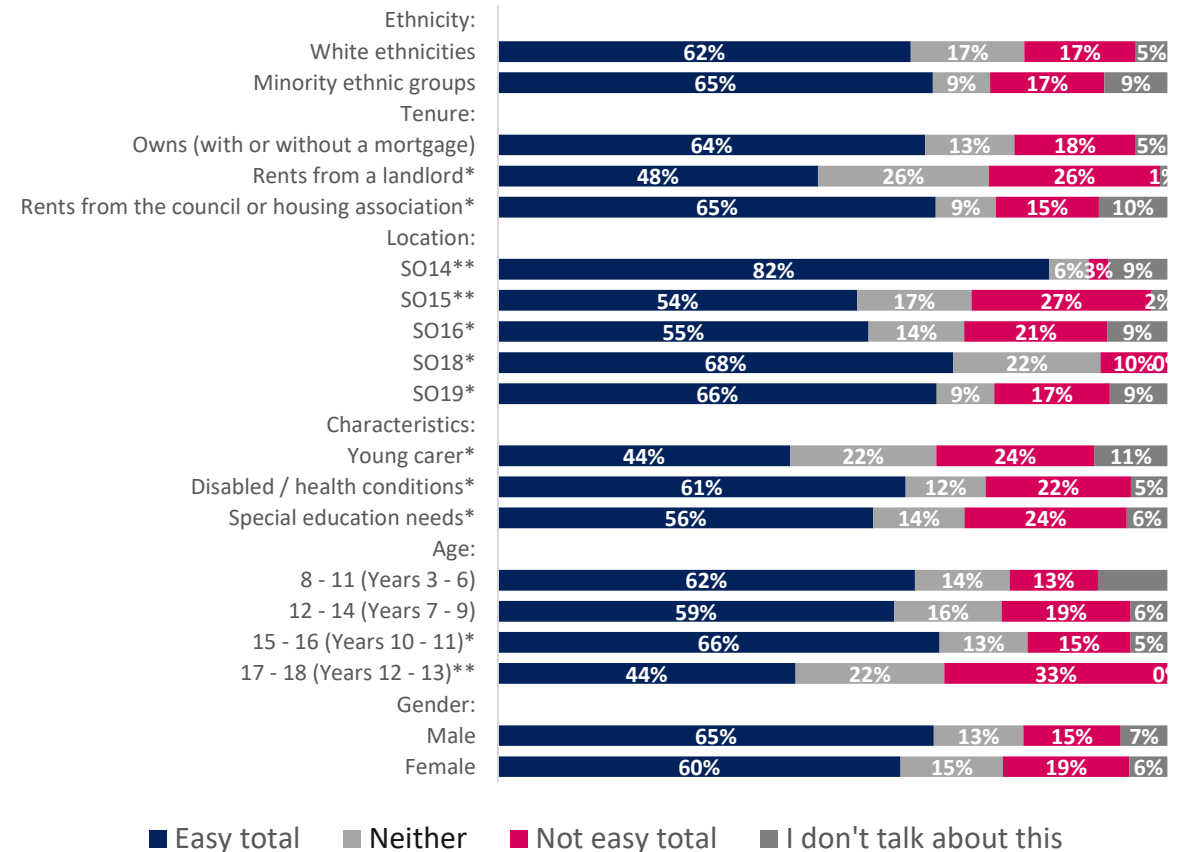
The detail:

Question: How easy do you think it is to have a say or speak out about the following things? Your future

Overall:



Broken down by demographics:

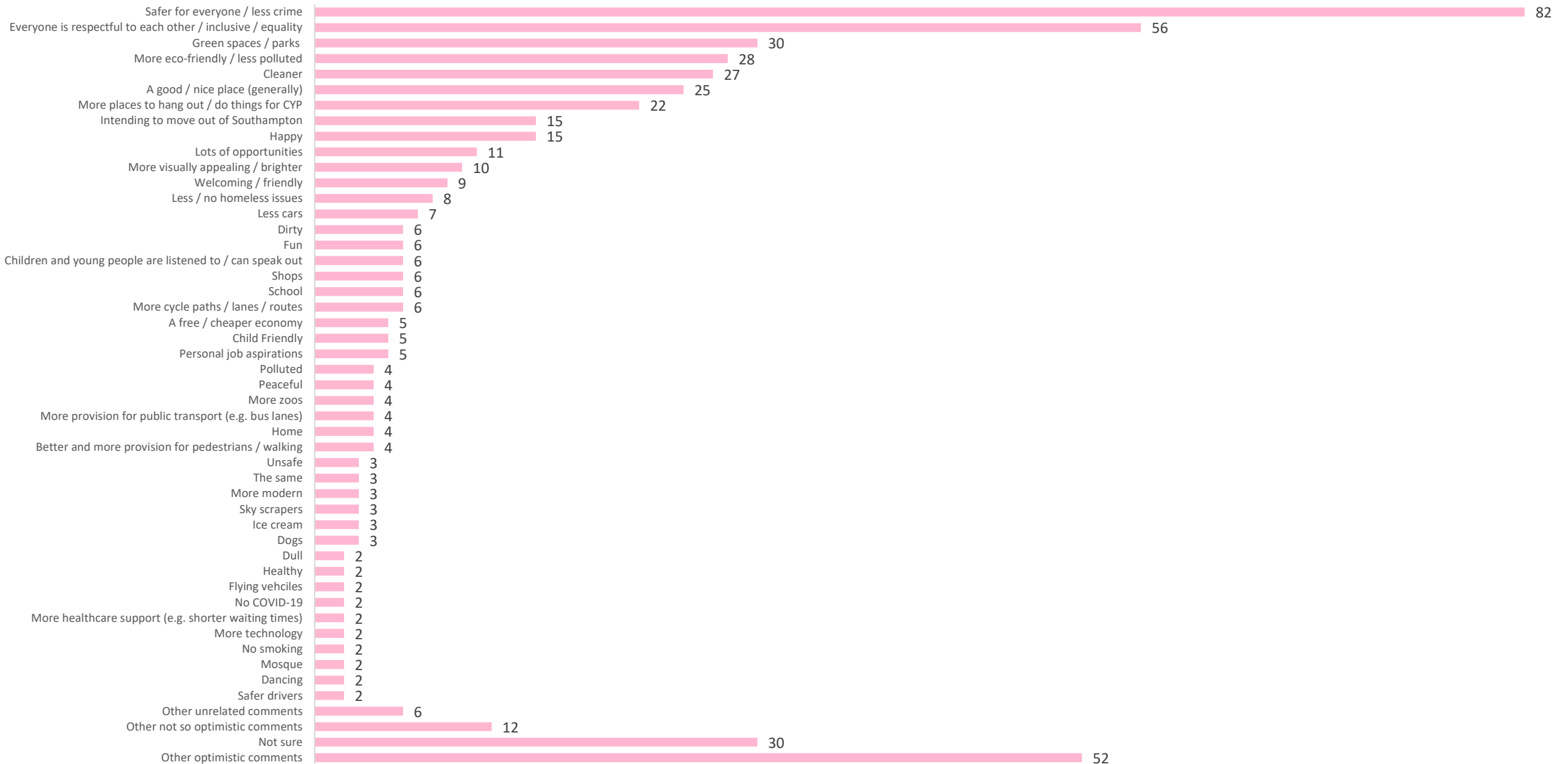


* Small sample size – fewer than 100 respondents

**Small sample size – fewer than 50 responses



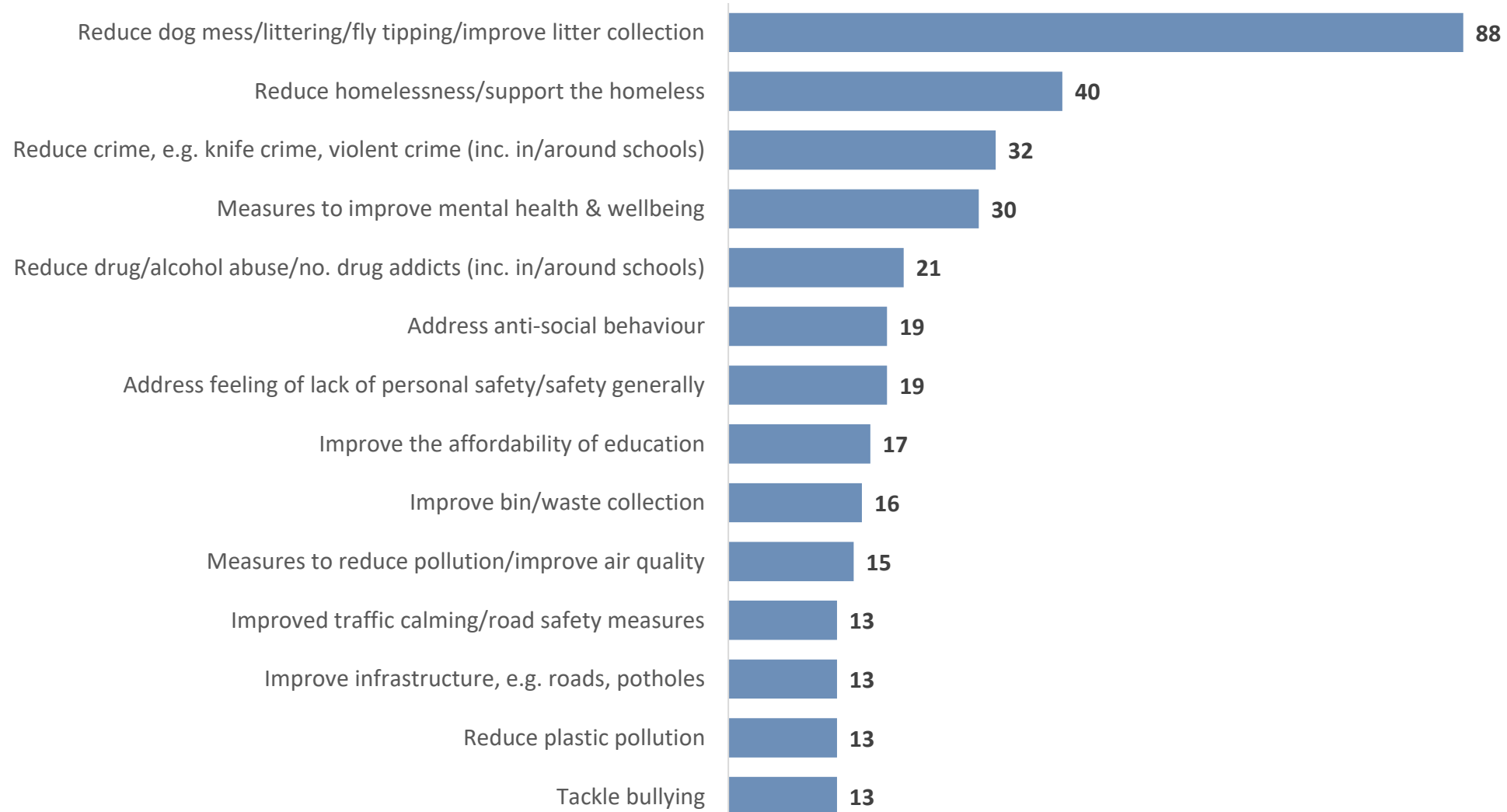
Please finish this sentence: My future Southampton looks like...





*This is a free text question. The below graph shows the number of comments per comment theme.

Total responses 580





Question 3 We want to know what topic you care about most. Using your vote (you only have one), select your topic by checking the box next to that topic.



Total responses **6,005**

Count; Percentage

